



# PERSONALISATION & ARTWORK HANDBOOK

# PERSONALISATION & ARTWORK

Personalising your cricket scoreboard is more than just a visual enhancement—it's an investment in your club or school's identity and legacy. Here's why you should consider adding custom artwork:

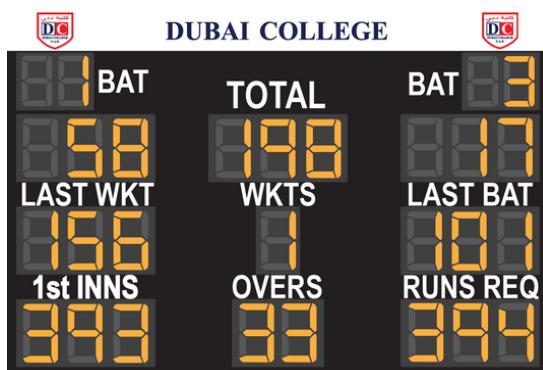
**Branding and Identity:** Display your club or school's colours, logo, and name prominently. This reinforces your identity and instills a sense of pride among players.

**Sponsor Advertising:** Scoreboards are made to be looked at, if you wish to use it for advertising sponsors logos it offers them visible, high-impact advertising that supports your team or school.

**Tributes and Memorials:** Pay respect or tribute to former players or members with a dedicated section on your scoreboard, ensuring their contributions are remembered by all who visit.

**Professional Appearance:** A personalised scoreboard lends a professional touch to your sports ground, perhaps making it more appealing potential sponsors.

Our standard personalisation and artwork package costs **£250 + VAT**, you can transform your scoreboard into a bespoke centerpiece.



**Blundell's School**  
Scoreboard donated by The Ted Crowe Will Trust



## Order Conformation



**Customer & artwork details**



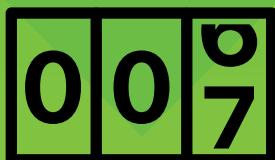
**Draft will be sent**



**Receive customer approval**



**We start constructing**



**DurantSports**

# WHAT WE NEED FROM YOU

To ensure both no delays with the manufacturing process and the highest quality to your personalisation, we require specific elements from our customers.

### Essential Requirements for Artwork Submission:

**High-Resolution Files:** Customers will need to provide logo files in the following formats: .jpg, .png, .ai, .eps, and .pdf. for scalability without losing quality.

**Font Specifications:** If your branding includes specific fonts, please provide the names and, if possible, the font files. This ensures consistency with your existing materials.

**Color Details:** If you require specific colours, Include your official Pantone colors for precise color matching. If Pantone details aren't available, RGB or CMYK color codes are sufficient.

### Submission Process

**Prepare Files:** Gather all required files and details. Ensure they meet the specifications outlined above.

**Contact Us:** Email your files and instructions to [lloyd@durantcricket.co.uk](mailto:lloyd@durantcricket.co.uk). Include your name, Club/School, contact details, and any additional notes about your design preferences.

**Review & Approval:** We will review your submission and provide a digital proof for your approval before production begins. This ensures the final product meets your expectations.

# DurantSports

# MULTI-SPORTS

# SCOREBOARDS

Durant Sports offers personalisation services for a variety of electronic scoreboards beyond cricket. Enhance the appeal of your facilities for multiple sports with our custom artwork solutions.

The procedure remains the same no matter what the sport or purpose for your scoreboard, complete the following steps to reduce complications or possible delays.



## Our Range of Personalised Scoreboards:

**Rugby:** Showcase your team's crest and colors on a dynamic scoreboard that stands up to the rough and tumble of rugby matches.

**Bowls:** Add a touch of elegance with personalised designs that reflect the tradition and prestige of your bowls club.

**Hockey:** Integrate sponsor logos and team branding on scoreboards designed to withstand the fast-paced action of hockey.

**Football:** Create a professional match-day experience with a personalized football scoreboard.



↑ Dubai College Adobe Illustrator draft sent to customer (DSR4 Rugby Scoreboard)

Once your order has been placed, received and confirmed to have personalisation, a member of our team will get in contact with your representative. It is important that your representative is in possession of all the necessary elements highlighted on previous page in order to ensure smooth communication and no delays to receive your draft as soon as possible.